



ELC of SWFL Events Committee (Ad Hoc)
Agenda
March 4, 2019, 8:00 am
Oasis Restaurant, 2260 Martin Luther King Boulevard

Purpose: The purpose of the Events Committee is to create and implement events to build a stronger governance board and improve the ELC's presence in the community

Goals:

1. To create events that build relationship both internally and externally.
2. To lead planning and implementation of events

Committee Members: **Marshall Bower** *President/CEO, The Foundation for Lee County Public Schools (chair)*; **Joe Paterno**, *Workforce Development Board*; **Michele King**, *Golisano Children's Hospital of SWFL* and **Rita Dellatore**, *Owner/Director, Kid City Early Learning Academy, LLC*

Committee Members Absent: **Roger Mercado**, *Director, Lee County Human and Veteran Services, Designee-Lee Board of County Commissioners*

Staff: **Susan Block**, CEO

<u>Agenda Item</u>	<u>Actions:</u>
Approval of Meeting Minutes, January 7, 2019 Meeting opened at 8:00 am quorum was established	Quorum established and the meeting began at 8:01 am. Motion to approve minutes from January, 2019 by Joe Paterno.; second by Michele King Motion approved.
Staff Appreciation Event: January 25, 2019 <ul style="list-style-type: none"> • Follow-up: Item discussed at 1/30/19 Board Meeting 	None
May 2019 Event: <ul style="list-style-type: none"> • Dr. Mike Martin, FGCU President is confirmed. • Broadway Palms is confirmed. \$12 will be charged to cover the breakfast costs • Board Roles and Responsibilities • Invitations – ELC is preparing electronic invitation. • Sponsorships • <u>The committee discussed a draft program for the morning:</u> • 7:30 Pledge of Allegiance – led by children of a child care program, via video • 7:33 Committee begins welcome; Introduction of Ms. Block; • 7:36 Ms. Block briefly describes what the ELC does: Introduction – Mr. Mraz 	<ul style="list-style-type: none"> • Mr. Bower will arrange a meeting between him, Ms. Block and Dr. Martin to plan the remarks • Ms. Block will confirm plans with Cathy at Broadway Palms • An electronic Invitation, with link to registration, to be disseminated by Coalition; ELC Board members are asked to forward to their contacts.

<ul style="list-style-type: none"> • 7:40 Mr. Mraz introduces Dr. Martin • 7:44 Dr. Martin – “The Business of Preschool” • 8:05 Video Clips – ELC Success Stories • 8:10 Presentation of Champion for Early Learning Award” • 8:13 Gerry Poppe Remarks • 8:23 Closing Remarks - Marshall Bower 	<ul style="list-style-type: none"> • No financial Sponsorships are needed. Focus on friend-raising; not fundraising. • Mr. Bower will develop an Op-Ed for the News Press; • Ms. Block will work with Florida Weekly – to develop article for that paper; • Photos from providers will be used to create a looping video back-drop for the breakfast portion of the meeting. • A video of a provider and a family – describing how the ELC helped them, to be developed for the program.
<p>Schedule Next Committee Meeting: Tentatively, following 3/20/19 Board Meeting</p> <p>Meeting adjourned 9:06 am</p>	<ul style="list-style-type: none"> • Meeting to be posted as, “Immediately following ELC Board meeting, after 10 am”

All meetings are held at the Early Learning Coalition 2675 Winkler Ave, Ft Myers, FL 33901 unless otherwise noted. On line access to meetings, via Zoom, is available upon request.